PRESS RELEASE

FABERNOVEL acquires Zengularity and creates a new brand: FABERNOVEL TECHNOLOGIES

FABERNOVEL recently completed the acquisition of Zengularity, creator of digital applications and platforms founded in 2004 by Habib Guergachi. This French "jewel" gathers a hundred employees based in Paris and Nantes and is widely recognized in the international tech ecosystem for having worked with GAFAs (Apple, Microsoft, LinkedIn, Gilt, Zalando, eBay, Walmart...) and created software products and frameworks (prismic.io, Play Framework...) used by many developers around the world. Its forecasted sales for 2017 reaches 8.5 million euros.

This acquisition will enable the FABERNOVEL group to develop its brand with a very high-level technical proposition for its clients. It is more particularly aimed at CIOs, at a time when challenges such as the GDPR's (General Data Protection Regulation) implementation in 2018 promises not only to revolutionize the way personal data processing is carried out by public or private organizations but also to go as far as to impact their information systems.

This new brand, FABERNOVEL TECHNOLOGIES, will be shared between Zengularity and Applidium (50 employees), a business unit of the FABERNOVEL group specialized in the creation of mobile applications and conversational interfaces (RATP, myCANAL, Babolat...).

This collaboration will enable FABERNOVEL's technological unit to bring together a team of 150 experts. By bringing the FABERNOVEL group's sales to 38 million euros in 2017, it will also strengthen its capacity to face the challenges arising from the digital transformation of large groups: from the research phase to the deployment of platforms dealing with sizable transaction volumes and the creation of products and services.

Following this acquisition:

- **FABERNOVEL's team will go from 250 to 350 people.**
- **The group's turnover will increase from 20 million in 2016 to 38 million in 2017 (+85%).**
- **The group's technology unit will include 150 experts.**
- **Habib Guergachi will become Chief Technology Officer of FABERNOVEL.**

Stéphane Distinguin, Founder and CEO of FABERNOVEL:
"Since 2003, I have learned that in our professions, a single talented person can have a greater impact on a project than ten less competent people: Innovation has never been so closely linked to the ability to realize an idea and operate a strategy. For this new stage in the development of FABERNOVEL, we have therefore chosen to develop our capacity to "make" by joining the best in their field: Zengularity.

We are thus in a position to design our projects from start to finish in line with the state of the art of champions born on the good side of the Atlantic and of the digital transition. At a time when all major companies will need to make major changes to their infrastructures after they have begun their transformation from the outside.

On a European level, I don't see any equivalent to our offering - which is both cutting-edge and integrated - and I know that for some time it will remain inaccessible to our competitors, consulting firms, IT services companies, large communication agencies or even more recent agencies."

Habib Guergachi, Founder & CEO of Zengularity:
"FABERNOVEL is a visionary company that is definitely a step ahead in the transformation of business models through digital technology. Zengularity itself is also involved in the technological transformation of conventional companies which naturally involves changing value chains. Together, we'll be creating an alternative proposition to IT services companies and large consulting firms, so as to align our

clients on the GAFA's standards, both in terms of technological performance and business agility. This offer will cover our customers' every need to accelerate their digital mutation. We are 100% complementary and there is an obvious coherence between our two positionings. "

Nicolas Braun, COO of Applidium:

"The creation of our new brand FABERNOVEL TECHNOLOGIES answers a major challenge for our customers, which is to reconcile the potentialities offered by their infrastructures with the ever-growing consumer data usage. Our initial ambition is strengthened: to offer high-impact digital products and services that are popular with millions of users. Zengularity and Applidium share the same DNA - technological excellence -, the same desire to innovate and surprise, and actively participate in the development of the world of Software and Tech to which we belong."

About Zengularity

Founded in 2004 by Habib Guergachi, Zengularity is made up of a hundred experts who define and implement innovative technological practices with their customers, delivering high-performance digital applications and platforms.

They are UX designers, technical architects, data and cloud architects, back and front developers, devops and project managers, working in Squads in Fast-IT mode and pushing the limits of agility. As digital natives, they draw on their technical excellence to meet the complex challenges posed by user experience and customer paths in the digital world. Zengularity manufactures software with competitive technical and UX performances compared to the giants of the web.

Zengularity's technologies - Play Framework, prismic.io, or Nestincloud - are used by many developers worldwide. Zengularity's know-how is now being deployed in web giants such as LinkedIn, Gilt, Apple, eBay, Zalando, etc. But also Walmart, AXA, Hootsuite, Weight Watchers, UniCredit and others.

The complete offering covers the entire production cycle, i.e. technological strategy, technical consulting, delivery of applications and digital platforms, hosting and run in devops mode, with UX/UI as the global common thread.

About Applidium

Since 2010, Applidium has been committed to offering high-quality software to mobile users, with the main objective of improving their daily life. Applidium has

built its expertise in providing services by focusing initially on applications for real-time travel information and high traffic video usage.

Applidium combines design and development to help organizations, from historical leaders to young and fast-growing companies, to help them make the very best out of the mobile revolution.

Applidium is part of FABERNOVEL group.

About FABERNOVEL

Founded in 2003 by Stéphane Distinguin, FABERNOVEL is a full-stack consulting and creation group for digital products and services that has been working for 14 years with major international groups, including more than ¾ of the CAC 40 in their cultural and digital transformation and innovation trajectory. FABERNOVEL currently gathers 350 employees on 3 continents (US, Europe and Asia). Designers, Engineers, Developers, Data Scientists and Analysts bring conviction and solutions to develop their clients' activities. They offer their users/clients/employees simple, technologically-advanced and engaging experiences while respecting their personal data. FABERNOVEL's mission in a "winner takes all" world in which everything is accelerating is simple: distribute the future in the most open and equitable way.

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